



www.h5ke.org
EIN TX # 84-1459387

Hearing Education & Assistance by
Rocky Mountain Sertomans
9th Annual HEARS 5K

Sept. 21, 2019

Bear Creek Park East
Colorado Springs, Colorado
Hal Moffat, Director



www.hearscosp.org

Thank You for your support in 2018 - It was a very good year for the hearing impaired in El Paso County:

- We raised over \$11,700 at the 2018 HEARS 5K, providing almost 25% of our annual budget.
- HEARS is all volunteer and every dollar of support provides almost \$4 in value - our annual budget equates to almost \$250,000 of valuable support for those in our community who need extra help with their hearing.
- HEARS helps 70-75 lower income El Paso County residents every year get new hearing aids.
- The 2018 HEARS 5K had 27% more participants.

**If you were unable to support HEARS the last few years – you now have another chance.
Our goal for 2019 is a 30 percent increase in funds raised by H5KE in 2018.**

DETAILS:

- Sponsorships are available from \$1500 down to \$200 – includes lots of publicity and perks before, during and after the event, including links to your website for maximum exposure.
- Swag bag/gift bag opportunities – for all 200 participants and volunteers; add your gift cards, samples, merchandise, coupons, etc.
- “After Party” donor opportunities – food & drink and items for our “Lucky Draw” packages. A highlight of our event, we prepare special gift bags and each participant is entered automatically. A minimum of 10 packages – with higher-end products such as gift cards, certificates, sports tickets, hotel stays, etc. (last year we had 13 Lucky Draw packages each valued at \$300+). Recipients must be present to win!

See who we are... h5ke.org or hearscosp.org, and/or checkout our Facebook pages - **HEARS by the Pikes Peak Sertoma Clubs or **Sertoma HEARS 5K** for information, and photos from 2018's event. It would be a privilege to add you to our donor list in 2019.**

As an authorized volunteer for the SERTOMA Pikes Peak District, I am asking for your support in 2019 for the 9th annual major fundraiser. Thank you for your consideration,

Christie Gate
Sertoma Volunteer Representative
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